



## RELATIONSHIPS WITH THE MEDIA POLICY

### Rationale

- If a Principal is contacted by the media they can contact the Department's Media Unit on (03) 9637-2871. This service is also available after hours.
- Parental permission (in writing) must be sought in advance before the Principal releases information about a student or agrees to a student being photographed by the media.  
**Note:** Most members of the media are aware that they are not allowed on school grounds without the Principal's consent.

### Purpose

- To ensure Footscray North Primary School complies with DET policy and guidelines in relation to its relationship with the media,

### Implementation

- The school will be alert to contact by the media.
- If deemed necessary, the Media Unit will be contacted for advice.
- Please refer also to the school's *Photographing & Filming Children Policy*.

### Evaluation

- This policy will be reviewed as part of the school's three-year review cycle or if guidelines change (latest DET update mid-September 2018).

This policy was ratified by School Council 25/3/2019.

Reference:

[www.education.vic.gov.au/education/principals/spag/management/pages/media.aspx](http://www.education.vic.gov.au/education/principals/spag/management/pages/media.aspx)